

Faculty of Commerce & Financial Studies

Study and Evaluation Scheme

Of

Bachelor of Commerce (Computer Application)

B.Com (CA)

(Applicable w.e.f Academic Session 2013-16 till revised)



AKS UNIVERSITY, SATNA

Study and Evaluation Scheme

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AKS University, Satna
Sherganj, Panna Road, Satna (MP) 485001

Study & Evaluation Scheme
of
Bachelor of Commerce in Computer Application
SUMMARY

Programme :	B.Com (CA)		
Duration :	Three year full time (Six Semesters)		
Medium :	Hindi & English Both		
Minimum Required Attendance :	75 %		
Maximum Credits:	142		
Evaluation Assessment :	Internal	External	Total
	50	100	150
Internal Evaluation (Theory/ Practical Papers)			
	Sessional-I	Sessional-II	Continuous Assessment & attendance
	10	10	10+20= 30
Duration of Examination :	External	Internal	
	3 hrs.	2 hrs	

To qualify the course a student is required to secure a minimum of 31% marks in aggregate including the semester end examination, internal assessment evaluation (Both theory & Practical Papers)

A candidate who secures less than 31% or Grade 'D' of marks in a Subject/Paper(s) shall be deemed to have failed in that Subject/Paper(s). In case a student has secured less than 36% or Grade 'R' in Subject/Paper(s), he/she shall be deemed to re-appear (ATKT Examination) in Subject/Paper(s) to achieve the required percentage (Min. 31%) or grade (Min. D) in the Subject/Paper(s).

Question Paper Structure

- 1. The question paper shall consist of 26 questions in three Sections. Out of which Section-A shall be of Objective type 10 questions and will be compulsory. (weightage 2 marks each).*
- 2. Section-B shall contain 10 Short answer type questions and students shall have to answer any eight (weightage 5marks each).*
- 3. Out of the remaining six question s are long answer type questions, student shall be required to attempt any four questions. The weightage of Questions shall be 10 marks each.*

Faculty of Commerce & Financial Studies
Bachelor of Commerce (Computer Application)
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I Semester
Teaching & Examination Scheme

S.N.	Subject code	Subject	Period			Credit
			L	T	P	
1	37AC101	Basic Accounting Concept	3	2	0	4
2	37MS102	Business Mathematics	3	2	0	4
3	37MT103	Business Management	3	0	0	3
4	37EC104	Banking Law and Practice	3	0	0	3
5	37EV105	Ecology & Environmental Studies	3	0	0	3
6	37CA106	Fundamental of Computers	3	0	0	3
7	37SD107	SSD-Functional English-I	3	0	0	3
8	37CA151	Fundamental of Computers(Lab)	0	0	2	1
		TOTAL	21	4	2	24

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II Semester
Teaching & Examination Scheme

S.N.	Subject code	Subject	Period			Credit
			L	T	P	
1	37AC201	Auditing	3	0	0	3
2	37CA202	E-Business	3	0	0	3
3	37EC203	Business Law	3	0	0	3
4	37CA204	Office Automation Tools	3	0	0	3
5	37MS205	Business Statistics	3	2	0	4
6	37SS206 (H/I)	Spiritual Studies (H/I)	3	0	0	3
7	37SD207	SSD- Functional English-II	3	0	0	3
8	37CA251	Office Automation Tools Lab	0	0	2	1
		TOTAL	21	2	2	23

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III Semester
Teaching & Examination Scheme

S.N.	Subject code	Subject	Period			Credit
			L	T	P	
1	37TP301	Income Tax for individuals	3	2	0	4
2	37EC302	Corporate Law and Secretarial Practice	3	1	0	4
3	37MT303	Business Environment	3	0	0	3
4	37EC304	Micro Economics	3	0	0	3
5	37CA305	HTML and Web Designing	3	1	0	4
6	37CA306	Internet and its applications	3	0	0	3
7	37SD307	SSD	0	0	2	1
8	37CA351	HTML and Web Designing and Internet LAB	0	0	4	2
		TOTAL	18	3	6	24

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IV Semester
Teaching & Examination Scheme

S.N.	Subject code	Subject	Period			Credit
			L	T	P	
1	37FM401	Financial Management	3	2	0	4
2	37TP402	Indirect Tax	3	2	0	4
3	37AC403	Cost Accounting	3	2	0	4
4	37CA404	Emerging Trends in E-Commerce	3	0	0	3
5	37CA405	Accounting with Tally	3	1	0	4
6	37CA406	DBMS & SQL	3	1	0	4
7	37SD407	Soft Skill Development	0	0	2	1
8	37CA451	Accounting with Tally and DBMS & Oracle Lab	0	0	4	2
		TOTAL	18	8	6	26

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V Semester
Teaching & Examination Scheme

S.N.	Subject code	Subject	Period			Credit
			L	T	P	
1	37AC501	Corporate Accounting	3	2	0	4
2	37MM502	Marketing Management	4	0	0	4
3	37FM503	Public Finance	3	1	0	4
4	37CA504	Management Information System	3	1	0	4
5	37CA505	System Analysis and Design	3	1	0	4
6	37SO506	Research Methodology	3	0	0	3
7	37CA551	SAD Lab	0	0	4	2
	TOTAL		19	4	4	25

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VI Semester
Teaching & Examination Scheme

S.N.	Subject code	Subject	Period			Credit
			L	T	P	
1	37CA601	Cyber Security and Cyber Law	4	0	0	4
2	37CA602	RDBMS	3	2	0	4
3	37AC603	Management Accounting	3	2	0	4
4	37CA651	Project Work	0	0	12	6
5	37CA652	RDBMS Lab	0	0	4	2
		TOTAL	10	4	16	20

B.Com. (CA)

I Semester

BASIC ACCOUNTING CONCEPTS

Objective: To make the student familiar with generally accepted accounting principles of financial accounting and their applications in business organizations excluding corporate entitles.

Unit I

Accounting- Introduction and definition, Accounting Principles, Concepts and conventions, Accounting system and rules, Importance & Limitations of Accounting, Various users of accounting information, Accounting equations approach, Preparation of Journal, Ledger and Trial Balance. Subsidiary Books of Accounts, Accounting Standards (Introduction)

Unit II

Final Accounts- Preparation of Final Accounts with adjustments (including manufacturing a/c)

Unit III

Depreciation-Methods, computation and accounting treatment of depreciation, change in depreciation methods .Reserve and Provisions

Unit IV

Branch Accounts- Introduction, different types of branches, Accounts of various types of branches. Foreign branches and conversion of Trial Balance of Foreign branch

Department Accounts- Allocation of expenses, inter-department transfer

Unit V

Hire Purchase and Installment Payment System-Meaning, Distinction between hire-purchase and installment payment system, calculation of interest, entries in the books of hire-purchase and hire-vendor, Return of goods, Repossession of a part of the assets, hire purchase trading account, Entries in case of installment payment system.

Text Books:-

- 1.Financial Accounting: S.M.Shukla, Sahitya Bhawan Publication, Agra
- 2.Financial Accounting: P.C.Tulsian, Pearson Education, India

Suggested Reading:

- 1.Advanced Financial Accounting: Shukla Grewal, S.Chand Publication
- 2.Financial Accounting: S.N.Maheshwari, Vikas Publishing House Ltd.

B.Com. (CA)
I Semester
BUSINESS MATHEMATICS

Objective : The objective of this course is to familiarize students with the applications of Mathematics in business decisions process.

Unit I

Matrix : Introduction, Square Matrix, Row Matrix, Column Matrix, Diagonal Matrix, Identity Matrix, Addition, Subtractions & Multiplication of Matrix, Inverse of Matrix, Rank of Matrix, Solution to a system of equation by the ad joint Matrix method & Gaussian Elimination Method
Use of Matrix in Business, Determinants

Unit II

Ratio- Definition, Continued Ratio, Inverse Ratio, Profit Sharing ratio, Gaining Ratio, Sacrificing Ratio, Proportion, Continued Proportion, Direct Proportion, Inverse Proportion, Variation, Inverse Variation, Joint Variation

Percentage- Meaning and Computations of Percentages

Unit III

Mathematics of Finance – Interest: simple and compound interest, rates of interest nominal and effective, computation of simple and compound interest, Annuity – meaning, types, present value and future value, (valuation of bonds and debentures, sinking funds).

Unit IV

Discount, Commission, Profit And Loss, and Interest

Terms and Formulae, Trade discount, Cash discount, Problems involving cost price, Selling Price, Trade discount and Cash discount, Introduction to Commission and brokerage, Problems on Commission and brokerage

Unit V

Logarithm-Definition, Principle of Logarithm, Base and Index of Logarithm, General Properties of logarithm, Common Problems, Linear Equations(only theoretical concept).

Text Books:

- 1.Business Mathematics: S.M. Shukla, Sahitya Bhawan Publications Agra.
- 2.Business Mathematics: V.K.Kapoor, Sultan Chand Publications

Suggested Readings:-

- 1.Business Mathematics: B.K. Mehta, SBPD Agra
- 2.Business Mathematics: Dr. V.K. Shukla, M.P.Hindi Granth Academy.

B.Com. (CA)
I Semester
BUSINESS MANAGEMENT

Objective: The objective of this course is to provide basic knowledge of different concepts, principles, tools and techniques of business management.

Unit I Definition, Characteristics and Objectives of Business Organization, Evolution of Business Organization; Modern Business & Profession, Forms of Business organization (Sole proprietorship, Partnership, Joint Stock Companies & Co- operatives)

Unit II

Introduction, Concept, Nature, Scope and Significance of Management, Evolution of Management thought, Contribution of Taylor, Weber and Fayol to Management.

Management: As an Art and Science, Management Skills.

Unit III

Planning, Decision Making. Organizing: Concept, Organization Theories, Forms of Organizational Structure, Combining Jobs, Project Matrix & Network., Delegation & Decentralization of Authority, Dynamics of Group Behaviour

Unit IV

Staffing: Concept, System Approach, Manpower Planning, Job Design, Recruitment & Selection.

Motivation: Concept, Motivation and Performance, Theories of Motivation (Maslow, Herzberg, Mc Gragor)

Unit V

Leadership: Concept, Core of Leadership-Influence, Functions of Leaders, Leadership Style, Managerial Grid, Situational Leadership. Control- Concept & Process

Text Books:

- Tripathy, P C, Reddy, P N, Principles of Management, Tata McGraw Hill, New Delhi
- Parag Dewan, Management Principles & Practices, Excel Books

B.Com. (CA)

I Semester BANKING LAW & PRACTICE

Objective: To enlighten the students regarding the new concepts introduced in the banking system.

Unit -I: Evolution of Modern Banking System:

(a) **Functions of Modern Commercial Banks** - Banks as a change agent; credit creation - Nationalization - Banking Sector reforms - Emergence of Private and Foreign Banks.

(b) **Innovation in banking** - Electronic Banking – online and Internet Banking, credit cards, debit cards, smart cards, Telephone Banking

Unit - II Banking System:

Central Banking System - Function of a Central bank, credit policy of RBI and its impact, RBI'S relationship with the Central Government.

Unit - III Indian Financial system:

a) **Money Market** - Instruments of money market, money market reforms in India.

b) **Capital Market** - Primary Markets - Book Building- Secondary Markets - Capital Market Reforms in India - Role of SEBI - National Depository system- Rolling settlements - Online stock trading- Futures and options- SHCL Functions

Unit - IV Financial Services:

a) **Merchant Banking** - need, functions, classification, pre issue and post issue responsibilities of a lead managers benefits

b) **Factoring Services** - need, process, benefits.

c) **Mutual funds** - need, types, benefits.

Unit - V Banker and Customer:

Negotiable Instruments - Types-Magnetic Ink Character Recognition cheques - features of Negotiable instruments (Bill of Exchange, promissory Note, cheque including Bankers cheque)- Crossing of a cheque, Dishonor of a cheque

Text Books:

1. Banking Theory: Law and Practice, Sundaram and Varshney, Sultan Chand and Sons Publications.

2. Banking & Financial System: Dr.K.N.Prasad, Deep and Deep Publication.

Suggested Readings:-

1. Banking Law and Practice: S.N. Maheshwari, 6th edition, Kalyani Publications.
2. Money, Banking, International Trade and Public Finance, :M.L.Jhingan, Vrinda Publication(p)Ltd Delhi.

B.Com. (CA)
I Semester
ECOLOGY & ENVIRONMENTAL STUDIES

Unit I

Definition, scope and importance, need for public awareness. Natural resources and associated problems. Forest resources: Use and over-exploitation, deforestation, mining, dams and their effects on forest. Water resources: Use and over-utilization of surface and ground water, floods, drought, conflicts over water, dams-benefits and problems. Land resources : Land as a resource, land degradation, soil erosion and desertification.

Unit II

Food resources : World food problems, effects of modern agriculture, fertilizer-pesticide problems, Mineral resources : Use and exploitation, environmental effects of extracting and using mineral resources, Energy resources : Growing energy needs, renewable and non renewable energy sources, use of alternate energy sources. Role of an individual in conservation of natural resources. Equitable use of resources for sustainable lifestyles.

Unit III

Concept of an ecosystem, Structure and function of an ecosystem. Energy flow in the ecosystem. Ecological succession. Food chains, food webs and ecological pyramids. introduction, types, characteristic features, structure and function of the terrestrial ecosystem and Aquatic ecosystems.

Diversity, Definition & types, Biogeographical classification of India, Value of biodiversity, Biodiversity at global, National and local levels. India as a mega-diversity nation, Hot-spots of biodiversity, Threats to biodiversity, Endangered and endemic species of India, Conservation of biodiversity.

Unit IV

Definition: Cause, effects and control measures of :- Air pollution, Water pollution, Soil pollution, Marine pollution, Noise pollution, Thermal pollution, Nuclear hazards, Solid waste Management : Causes, effects and control measures of urban and industrial wastes. Role of an individual in prevention of pollution. Pollution case studies, Disaster management: floods, earthquake, cyclone and landslides.

Unit V

Sustainable development, urban problems related to energy Water conservation, rain water harvesting, watershed management, Resettlement and rehabilitation of people; its problems and concerns, Environmental ethics: Issues and possible solutions. Climate change, global warming, acid rain, ozone layer depletion, nuclear accidents and holocaust. Environmental legislation, Public awareness. Population growth, Population explosion - Family Welfare Programme. Environment and human health. HIV/AIDS.. Role of Information Technology in Environment and human health.

Text Books:

1.A text book of Environmental science: Purohit Shami & Agrawal, Agrobios Student edition Jaipur
Paryavaran Addhyan : KL Tiwari and Jadhav

Suggested Readings:-

1.Ecology and Environment: PD Saharma, Rastogi publication Meerut UP
2.Introduction to Environmental Science : Y. Anjaneyulu BS Publication Hyderabad

B.Com. (CA)
I Semester
FUNDAMENTALS of COMPUTERS

Objective: To make students familiar with computer environment.

Unit I Basic Concepts:

What is a computer · Characteristics of a Computer · Advantages of Computer · Limitations of Computer · Types of Computer · Applications of computer · Data Representation

Unit II Essential components of Computer

Hardware, Firmware, Live-ware, Software: Relationship between hardware and software, System Software: Operating system, Translators, interpreter, compiler, assemblers, and linkers, Overview of operating system, function of operating system, Application software: General Purpose Packaged Software and tailor made software.

Unit III Information Systems

Meaning & Need of an efficient Information System, Types of Information System, Information requirement for Planning, Coordination, and Control for various levels in Business, Industry, Basic of data arrangement and access

Unit IV Database System

Traditional file environment, Identification of relevant data, Evolution of Database Technology, Databases: The Modern Approach

Unit V Net works: LAN, WAN, Wireless Network

Introduction to networking, Importance of networking, Communication devices such as Modem ,Features of Networking

Text Books:

1. **Fundamentals of Computer: P.K.Sinha**
2. **Fundamentals of Computer, E. Balagurusamy ,Tata Mcgraw Hills Publication.**

SSD - FUNCTIONAL ENGLISH-1

1st Semester

B.Tech (Engg.)/B.Tech (Ag.)/B.Tech (BT)/B.Sc.(Hons) Ag./B.Sc (BT)/B.Pharm/BBA/B.Com/B.com(Hons)/BCA(Hons)/Diploma (Engg.)

INTRODUCTION: Grammar is vital for the efficient use of language in academic as well as social environment. You already know that our speech is made up of sentences. A sentence is the basic unit of the written and spoken language. In this unit we will learn about various structural and functional parts of the sentence, their types ,subtypes and their usage.

Objectives:

- To enable the students to use verbs in appropriate contexts.
- To improve students' command of spoken English by practicing the functional language needed in different situations
- To familiarize the students with the concept of Functional English as a multi-focal discipline.
- To enable the students to use English correctly and confidently

UNIT-1

- a. Articles: Definite, Indefinite and Zero, Noun: numbers (singular and plural) and Personal Pronouns
- b. Introduction to verb :Ordinary and Auxiliary verbs, Regular and Irregular verbs
- c.**The Present Tense:** Present Continuous, Simple Present (Form and Use)

UNIT-2

The Past and Perfect Tenses: Simple Past, The Past Continuous, The Present Perfect, The Present Perfect Continuous, The Past Perfect and The Past Perfect Continuous. (Form and Use)

UNIT-3

The Future Tense: Future Simple, The future Continuous (Form and Use),Causative Verbs,The Sequence of Tenses.

UNIT-4

Introduction to Modal Auxiliaries (Form and Use)
May and can for Permission and Possibility.
Could for permission in the Past
May ,Might for Possibility.
Can and be able for Ability.
Ought, Should, Must, have to,had to, Need for Obligation.

UNIT-5

The Conditional Sentences, The Passive Voice; Active Tenses and their Passive Equivalentents including Modals, Use of Passive Structure.

NOTE: Coverage of 1220 Regular (600) and Irregular Verbs (620) with their meaning and uses.

(Teachers are required to Introduce 25 verbs from the given verb list in every lecture)

B.Com. (CA)

II Semester Auditing

Objective: To provide knowledge of auditing principles, procedures and techniques in accordance with current legal requirements and professional standards.

UNIT:I - Introduction

Meaning. Objects, Nature and, limitations of Auditing. Scope Ethical principles and concept of Auditor's Independence.

Unit II. Investigation - objective, Difference between audit and Investigation, Process of Investigation.

Unit III. Auditing Engagement

Audit planning, –Audit programme, Control of quality of audit work. Delegation and supervision of audit work. , Internal check and Internal Audit

Unit:IV Audit Procedure

Vouching, Verification of assets & liabilities Documentation-Audit Working Papers,- Ownership and Custody of Working Papers Audit File – Audit note Book, Preparation Before Commencement of a New Audit.

Audit of payments – General considerations, Wages, Capital, expenditure, Other payments Bank Payments, Bank Reconciliation.

Audit of receipts – General considerations, Cash Sales. Receipts from debtors, Other Receipts.

Unit:V Audit of Limited Companies

Company Auditor: Qualification and disqualifications, Appointment Removal, Remuneration, Rights, Duties and Liabilities Audit Sampling – Types of sampling, Test checking. Techniques of test check

Text Books:-

1. Auditing Principles & Problems, T.R.Sharma, Sahitya Bhavan Publication
2. “Principles and Practice of Auditing”, Dinkar Pagare, Sultan Chand and Sons

Suggested Readings

- 1.Principles of auditing: B.N.Tandon, S.Chand & Co.
- 2.A Student's Guide to Auditing: Aruna Jha, Taxmann Publication.

B.Com. (CA)

II Semester E-Business

Objective: To acquaint the student with basic concepts of e-commerce and internet and the various uses and application of such in business.

UNIT I (Overview of E- Commerce)

Meaning, Importance in the context of today's business. Advantages of e-commerce (as compared with traditional system of commerce). E-Commerce and E-Business. Internet and its relation to E-Business. Mobile Commerce- Basic idea.

UNIT II (Categories of E- Commerce(Models)

Business to Consumer model- Basic idea, major activities, major challenges. Model of business to consumer (Portals, E- Tailer, Content provider, transaction broker). Business to business model: Basic idea, major activities, types of business to business market[independent, buyer oriented, supplier oriented, vertical and horizontal e- market place]. Other models: Business to Government, Consumer to consumer, Consumer to business.

UNIT III E-Payment

Types of E-Payment: Payment card (Credit card and Debit Card), Electronic or digital cash, Electronic or digital wallet. Stored value card (Smart card.) Basic idea of online banking [Core banking solution or CBS]

UNIT IV E-CRM

Concept and definition, features, goals of E-CRM business framework, three phases of E-CRM, types of E-CRM, functional components of E-CRM, strategy for E-CRM solutions.

UNIT Introduction to ERP

Concept and definition, features, major characteristics, level of ERP, benefit of ERP, Enterprise potential of ERP, Modules of ERP, Phases of ERP, implementation, Limitations of ERP.

Supply Chain Management: Concept and definition, features, types of supply chain, E- Supply chain, Planning (Component), E- Supply chain Fusion [Process].

Text Books:-

E-Commerce and its application: Pandey, Shrivastava and Shukla, S. Chand Publication.

Electronic Commerce: Bharat Bhaskar, Tata Mc Graw Hill Publication.

Suggested Readings

Computer Buswiness Application: C.S.V. Murthy, Himalaya Publicaqtion

Computer Business Application: R.B. Saha, Himalya Publication.

B.Com. (CA)

II Semester Business Law

Objectives: To familiarize the students with the understanding and provisions of business laws. Case studies and problems involving issues in business laws are required to be discussed.

UNIT-I The Indian Contract Act, 1872

Meaning, Nature, Kinds and Essentials of valid contract, Void Agreements, Discharge Of Contract-Mode of discharge and remedies. Contingent Contract. Contract of Indemnity and Guarantee. Contract of Bailment. Contract of Agency.

UNIT-II The Sale of Goods Act, 1930

Contract of Sales, Formation of Contract of sales , Hire Purchase Agreement, Meaning and difference between sale and agreement to sell, Caveat emptor.

Conditions and Warranties. Performance of Contract of Sale. Unpaid Seller- Meaning and rights of an unpaid seller against the goods and the buyer.

UNIT--III The Limited Liability Partnership Act, 2008

Salient features of limited liability partnership. Difference between Limited liability partnership and Partnership. Difference between Limited Liability Partnership and Company.

Limited Liability Partnership Agreement. Nature of Limited Liability Partnership.

Conversion of Limited Liability Partnership. Winding up and Dissolution.

UNIT--IV Negotiable Instruments Act, 1881

Meaning, Definition, features of negotiable instruments. Promissory Note: Meaning, Definition, Features.

Cheque: Meaning, Definition, Types of Cheque, Modes of crossing cheque; Inchoate Stamped Instrument; Accommodation Bill; Fictitious Bill.

Endorsement: Meaning and types of endorsement. Holder and Holder in due course: Rights of Holder in due course.

UNIT--V The Information Technology Act, 2000:- Definitions, Digital Signature, E-Governance, Acknowledgement and Dispatch of electronic records. Regulation of certifying authorities. Duties of subscribers.

Text Books:

1. Business Law: N.D. Kapoor, Sultan Chand and Sons, New Delhi.
2. An Easy Approach to Business Law: J.P.Sharma, Sunaina Kanojia, Ane Books Pvt. Ltd.

Suggested Readings:-

1. Business Law: P.C. Tulsian, Tata Mcgraw Hill Publication.
2. Business Law: M.C. Kucchal, Vikas Publishing House Pvt. Ltd

B.Com. (CA)

II Semester

Office Automation Tools

Objective: To acquaint the student with basic concepts of Operating System and MS- Office.

UNIT I Operating System and Services of Operating System:

Dos- History, Files and Directories, Internal and External Commands, Types of Operating System.

Windows Operating Environment: Features of MS-Windows, Control Panel, Taskbar, Desktop, Windows Application, Icons, Windows Accessories, Notepad, Paintbrush.

UNIT II

MS Word 2007:- Word basics, Formatting texts and documents, Working with headers and Footers and Footnote, Tabs, Tables and Sorting. Working with graphics, Templates, Wizards and Sample documents, Introduction to mail merge and macros.

MS Power Point 2007:- PowerPoint basics, creating presentation the easy way, working with graphic. Inserting various objects(Picture, Organizational Chart, Audio, Video etc.) in slide. Adding animation effects in slide.

UNIT III

Excel 2007:- Excel basics, rearranging worksheets, excel formatting tips and techniques. Introduction to functions, Excel chart features, working with graphics. Using worksheet as a Database.

UNIT IV

MS Access 2007:- Database creation, Sorting and filtering the Database, Screen/form design, Data Export- Import. Report generation using tool and wizard.

UNIT V

Networking: Peer to Peer, Client Server, Communication Media, WWW, Internet and Intranet, Search Engines, Web Site access and information search. E-Mail, Chat(Textual/Voice), E-Commerce.

Text Books:-

1.Fundamental Of Computer: E-Balaguruswamy, Tata Mc Graw Hill Publication.

2.Fundamental Of Information Technology: Deepak Bharihoke, Excel Books

Suggested Readings

1.IT Infrastructure and Management: Manish Mahajan, Achme Learning

B.Com. (CA)
II Semester
Business Statistics

Objective: The objective of this course is to familiarize students with the applications of statistical techniques in business decisions process.

UNIT I Introduction

Definition of Statistics, Statistics in business decisions, Limitations.

Collection and Classification of Data– Primary and Secondary data; Methods of data collection; Classification and Tabulation of data

Investigation:- Meaning, Techniques and Limitations of Investigation

UNIT II Presentation of Data

Presentation of Statistical Data :Graphic and Diagrammatic Presentation(Histogram, Ogive Curve, Pie Chart etc.) Frequency distributions.

UNIT III Measures of Central Tendencies

Measures of Central Tendency – Common measures of central tendency – mean (Arithmetic Mean, Geometric Mean, Harmonic Mean) , median and mode; Partition values :Quartile, Decile, Percentile.

UNIT IV Dispersion and its Coefficient

Measures of Dispersion – Common measures of dispersion – range, quartile deviation, mean deviation , standard deviation, Coefficient of Variation.

Skewness:- Calculation of Skewness and Coefficient of Skewness from Karl Pearson and Bowley Method.

UNIT V Correlation Analysis

Meaning and types of Correlation, simple, multiple and partial, linear and non-linear, Simple correlation coefficient, from Karl Pearson method, Concurrent Method and Spearman Rank method.

Text Books:-

1.Principles of Statistics: B.K. Mehta, SBPD, Agra

2.Principles of Statistics: S.M. Shukla and Sahay, Sahitya Bhawan Publication.

Suggested Readings

1.Quantitative Aptitude Statistics: Dr. P.N. Arora and S. Arora, S. Chand and Co. Pvt. Ltd.

2.Fundamental of Statistics: S C Gupta, Himalaya Publishing House

SSD- CSEP(COMMUNICATION SKILLS ENHANCEMENT PROGRAM)

FUNCTIONAL ENGLISH-II

2nd Semester

B.Tech (Engg.)/B.Tech (Ag.)/B.Tech (BT)/B.Sc.(Hons) Ag./B.Sc (BT)/B.Pharm/BBA/B.Com/B.com(Hons)/BCA(Hons)/Diploma (Engg.)

Unit-1

Subject verb Agreement, Adjectives and Comparison of Adjectives, Determiners

Unit-2

Introduction to Prepositions (Use and omission), Preposition of travel and movement, Preposition of Date and Time, Relations expressed by Preposition, Words followed by preposition, Finite and Non Finite Clauses& Uses of Let.

Unit-3

Conjunction: Co-ordinating and Subordinating,Sentences :Simple, Compound and Complex

Unit-4

Statement : Direct & Indirect, Phrasal Verb, Antonyms, Synonyms, Letter Writing: Formal (Parts& Layout)

Unit-5

Communication: Definition & Meaning of Communication, Importance &Process,Types: Verbal & Non-Verbal, Barriers, and how to overcome these barriers.

Reference:

Thomson, A.J and A.V. Martinet.*A Practical English Grammar*. Oxford University Press: New York.

Wren and Martin.*High School English Grammar and Composition*.S.Chand& Company Pvt. Ltd. : New Delhi

Greenbaum, Sidney. *Oxford English Grammar*. Oxford University Press: New York.

Rudzka-Ostyn, Brygida.(2003) *Word Power: Phrasal Verbs and Compounds*.Mouton de Gruyter, Berlin: New York

Chambers Dictionary of Antonyms & Synonyms

Hudson, Richard. *English Grammar*. Routledge: New York.

Rodriques, M.V. *Effective Business Communication*. Concept Publishing Company: New Delhi.

Raman,Meenakshi&Sangeeta Sharma.Communication Skills. Oxford University Press

SPIRITUAL STUDIES (HINDUISM)
SRIMADBHAGWADGITA
Compulsory for All Programme/ Courses
श्रीमद्भगवद्गीता

UNIT-I

अध्याय—एक

अर्जुन की मोहग्रस्तता,

अध्याय—दो

अर्जुन का नैराश्य, शरीर और आत्मा का विश्लेषण, कर्तव्यपालन, निष्काम कर्मयोग, स्थितप्रज्ञ एवं तापत्रय

अध्याय—तीन

कर्मयोग, षट्ठिकार

UNIT-II

अध्याय—चार

गीता का इतिहास, भगवान के प्राकट्य का कारण एवं उनकी सर्वज्ञता

अध्याय—पांच

ईश्वरभावनाभावित कर्म

अध्याय—छः

ध्यान योग या सांख्य योग, सिद्धि या समाधियोग

अध्याय—सात

परा और अपरा शक्ति, पुण्यात्मा मनुष्य के लक्षण

UNIT-III

अध्याय—आठ

ब्रह्मा, आत्मा, अधिभूत, अधिदैव, अधियक्ष, मुक्तिलाभ की विधि

अध्याय—नौ

परमगुहाज्ञान

अध्याय—दस

श्रीभगवान का ऐश्वर्य

UNIT-IV

अध्याय—ग्यारह

श्रीभगवान का विराटस्वरूप

अध्याय—बारह

भक्तियोग का वर्णन, अव्यक्त की उपासना में क्लेश, शुद्ध भक्त के लक्षण

अध्याय—तेरह

क्षेत्र, क्षेत्रज्ञ एवं कर्मक्षेत्र की परिभाषा, ज्ञान, ज्ञेय, प्रकृति एवं परमात्मा, चेतना

अध्याय—चौदह

त्रिगुण स्वरूप

अध्याय—पंद्रह

परम पुरुष का स्वरूप, जीव का स्वरूप

UNIT-V

अध्याय—सोलह

दैवीय स्वभाव, आसुरी स्वभाव

अध्याय—सत्रह

श्रद्धा के तीन प्रकार, भोजन के प्रकार, यज्ञ के प्रकार, तप के प्रकार, दान के प्रकार, ॐ कार का प्रतिपादन, सत्, असत् का प्रतिपादन

अध्याय—अठारह

सन्यास एवं त्याग में अंतर, त्याग के प्रकार, कर्म के कारण, कर्म के प्रेरक तत्व, कर्म के प्रकार, कर्ता के प्रकार, चार वर्णों के स्वाभाविक गुण, प्रभु के प्रति समर्पण भाव

Recommended books

संदर्भ ग्रंथ सूची

1. श्रीमद्भगवद्गीता—गीताप्रेस, गोरखपुर।
2. श्रीमद्भगवद्गीता—मधुसूदनसरस्वती, चौखम्भा संस्कृत संस्थान, वाराणसी, 1994।
3. श्रीमद्भगवद्गीता—एस.राधाकृष्णन् कृत व्याख्या का हिन्दी अनुवाद, राजपाल एण्ड सन्स, दिल्ली, 1969।
4. श्रीमद्भगवद्गीता—श्रीमद् भक्तिवेदांत स्वामी प्रभुपाद, भक्तिदांत बुक ट्रस्ट, मुंबई, 1996।
5. Srimadbhagawadgita-English commentary by Jaydayal Goyandaka, Gita Press, Gorakhpur, 1997.

SULLABUS
SPIRITUAL STUDIES (ISLAM)
Compulsory for All Programme/ Courses

UNIT-I

इस्लाम धर्म:- 6वीं शताब्दी में अरब की (राजनैतिक, धार्मिक, सामाजिक, आर्थिक परिस्थितियां व कबीलाई व्यवस्था)

मोहम्मद साहब का जीवन परिचय, संघर्ष व शिक्षाएं, इस्लाम का प्रारम्भ, इस्लाम क्या है और क्या सिखाता है, ईमान-ईमाने मोजम्मल, ईमाने मोफस्सल।

UNIT-II

इस्लाम धर्म की आधारभूत बातें:-

तोहीद, कल्मा-कल्मा-ऐ-शहादत, कल्मा-ऐ-तैय्यबा, नमाज, रोजा, जकात और हज का विस्तारपूर्वक अध्ययन

UNIT-III

खोदा-तआला की किताबें (आसमानी किताबें):-

“वही” की परिभाषा, तौरत, जुबूर, इंजील का परिचय, पवित्र कुरान का संकलन, पवित्र कुरान का महत्व, कुरान की मुख्य आयतें, पवित्र कुरान और हाफिजा

UNIT-IV

पवित्र हदीसों और सुन्नतें:-

हदीस और सुन्नत क्या है, हदीस और सुन्नत का महत्व, कुछ प्रमुख सुन्नतें और हदीसों का अध्ययन, सोकर उठने की सुन्नतें, लेबास की सुन्नतें, बीमारी और अयादत की सुन्नतें, सफर की सुन्नतें

UNIT-V

इस्लाम धर्म की अन्य प्रमुख बातें:-

मलाऐका या फरिशते (देवदूत), खुदा के रसूल, खुदा के पैगम्बर, नबी और रसूल में अन्तर, कयामत, सहाबा, खलीफा, मोजिजा और करामात, एबादत, गुनाह (कुफ्र और शिर्फ), माता-पिता, रिश्तेदार व पड़ोसी के अधिकार, इस्लाम में औरत के अधिकार, इस्लाम में सब्र और शुक्र, इस्लाम में समानता और भाईचारा

ADDITIONAL KNOWLEDGE:-

IN THE LIGHT OF ‘QURAN’ AND ‘HADEES’, TEN POINTS WILL BE DELIVERED TO THE STUDENTS DAILY, IN A SECULAR COUNTRY THE STUDENTS SHOULD KNOW THE PHILOSOPHY OF OTHER RELIGION ALSO SUCH AS “JAINISM”, “BUDHISM” AND “SANATAN DHARMA”.

B.Com. (CA)

III Semester

Income Tax for Individuals

Objective: To provide basic knowledge and equip students with application of principles and provisions Income-tax Act, 1961.

UNIT I Important definitions and residence

Basic concepts: Meaning of Income, types of Income, Taxable Income, Gross Total Income, Total Income, agricultural income, exempted income, person, Assessee, Financial year, Previous Year, Assessment Year. Residential status and tax liability on the basis of residential status.

UNIT II Income from Salary:

Meaning of salary, meaning and types of allowances, valuation of taxable perquisite, computation of taxable income from salary, Calculation of retirement benefits.

UNIT III Income from House Property

Meaning and concept of Income from House Property, Calculation of Annual rental value and net annual value, Provisions regarding interest on loan, Computation of taxable income from house property.

UNIT IV Income from Business or Profession

Meaning and concept of business and profession, Expenses expressly allowed and disallowed under the head of business or profession,. Computation of taxable income from business or profession

UNIT V Capital Gain and Income from Other Sources

Meaning and types of Capital Gain, Deductions given for calculation of taxable income from Capital Gain. Computation of taxable income from capital gain and Computation of taxable income from other sources.

Text Books:-

1. Income tax Law and Practice:- Dr.H.C.Mehrotra Sahitya Bhwan Agra
2. Income Tax Law and Practices:- Prof. Shripal Saklecha and Neetu Jain.

Suggested Readings:

1. Systematic Approach to Income Tax. Girish Ahuja, and Ravi Gupta. Bharat Law House, Delhi.
2. . Income Tax Law and Practice, Mahesh Chandra, S.P. Goyal and D.C. Shukla. Pragati Prakashan, Delhi.

B.Com. (CA)

III Semester

Corporate Law and Secretarial Practices

Objective:-To enable the students to have a thorough knowledge of the present fundamental principles of the Company Law in India. To prepare the students to take professional examinations viz., CA, CS and ICWA.

Unit-I Company

Definition, Classification, Incorporation, Memorandum of association, Articles of Association. Doctrine of constructive notice, Doctrine of Indoor management, Commencement of Business.

Unit:II Company Management

Appointment, Rights and obligations of Directors, Managers and secretary.

Unit-III Steps before issue of prospectus, Definition and contents of prospectus, Liability for untrue statements. Shares: Definition, share Vs stock, classes of shares, voting rights, issue of shares at par, premium and discount, ESOP, Bonus, Rights, Buyback, Public shares at par, premium and discount, ESOP, Bonus, Rights, Buyback, Public issue, Calls, Forfeiture, Lien and Surrender, Transfer and transmission, statutory restriction on transfer, Borrowing power, mortgages and changes, Debentures.

Unit-IV Secretarial Practice

Duties and responsibilities of Company Secretary, secretarial duties relating to issue and allotment of shares, Calls, forfeiture Lien and transfer of shares. Majority powers and minority rights, oppression and management. Specimen of certificate of incorporation. Certificate of commencement of Business, Share certificates and share warrants, Dematerialization of shares.

Unit-V Meeting and proceedings

Provisions relating to the company and Board meetings, Secretarial duties relating to meetings, Notice, Agenda, Proxy, Motion, Resolution

Text Books:-

1. Elements of Company Law. N.D. Kapoor
2. Company Law & Secretarial Practice, Bhagwati Prakash Sharma.

Suggested Readings:-

- 1: Company Law & Secretarial Practice, Avtar Singh
- 2: Company Law & Secretarial Practice, Balachandran , Sultan Chand & Sons, New Delhi

B.Com. (CA)

III Semester

Business Environment

Objective: - The objective of the course is to provide the student with a background of various environment factors that have major repercussions on business and sharpen their mind to watch and update the changes that occur constantly in this sphere.

Unit-I: Introduction

Meaning of business environment .Factors affecting environment to the business. Business organisation, forms of business organisation, sole proprietorship, partnership, Joint Hindu Family firm. Joint stock company. Co-operative organisation. A brief profile of Indian financial system. Financial markets. Financial intermediaries and SEBI

Unit-II: Economic Environment

Economic environment nature of economy, Structure of the economy. Economic policy. Economic condition Trade agreements. Bilateral multilateral .Export Import policy. Types of bank, Banking system. Natural resources of India: - land , forest , minerals , human resources.

Unit-III : Socio-Political and Global Environment

Political environment, Economic role of the government ,Government and legal environment economic role of the government, Technological Environment – Introduction, definition technology & its features Social responsibility of business. Consumerism and ethics.

Unit-IV: Global Environment

Internal trade, Meaning of channels of distribution, Choice of channels of distribution International business-Concept and rationale of globalisation of Indian business. Foreign capital investment. Choice and transfer of technology. Important provision of FEMA,FERA MNCS, WTO ,MNCs and Transnational Corporations (TNCs), Global Competitiveness.

Unit-V: Industrial Environment

Industrial policy, Industrial Reforms, New Industrial Policy.
Small Scale Industries. Industrial sickness.
Pattern of industrial development. Industrial policy. IDRA. MRTP ACT.

Text Books:-

1. Business Environment, Shaikh & Saleem. (Pearson 1st edition)
2. Business Environment Vivek Mittal

Suggested Readings:-

3. Economic Environment of Business: S.K.Mishra and V.K. Puri
4. Business environment: Suresh bedi- (excel books 1st edition)

B.Com. (CA)

III Semester

Micro Economics

Objective: To expose students of Commerce to basic Micro Economic concepts and inculcate an analytical approach to the subject matter.

UNIT 1:- Micro Economics:

Meaning, Definition, Nature, Importance and Limitations of Micro Economics. Inductive and Deductive Method. Relationship of Micro economics with Macro. Economics. Concept of demand; Individual and market demand. Factor affecting demand, law of demand, assumptions of law of demand, exceptions of law of demand, why demand curve slopes downward. Concept of supply, factor affecting supply, individual and market supply, Law of supply. Concept of market equilibrium.

Unit 2:-Elasticity of Demand & supply and Consumer Behaviour

Elasticity of Demand: Concept, definition, importance, types and measurement of Elasticity of Demand. Difference between slope of demand curve and elasticity of demand curve. Elasticity of supply, Theory of consumer behavior- concepts of utility. Cardinal analysis, Law of diminishing marginal Utility, Law of equi-marginal utility, Consumer Surplus, Ordinal Approach, Indifference Curve: concept, Assumptions, Properties, Marginal rate of substitution, Consumers equilibrium..

Unit 3:- Market

Meaning, Types of market and their features, Determination of price under perfect and imperfect competition.

Unit 4

Product differentiation: Selling costs, Excess capacity under monopolistic competition.

Factor of Production: Land, Labour, Capital, Organisation and Enterprises.

Unit: 5

Production Function: Fixed and variable inputs, production function, Total, average and marginal products, law of variable proportions, production ISO-Quaint, the expansion path, isoclines, returns to scale.

Cost of Production: Social and private cost of production, difference between accounting and economic costs, long run and short run costs of production, Economies and diseconomies of scale.

Text book:

1. Micro Economics, M. L. Jhingan, Virinda Publication
2. Micro Economics, V.C Sinha, Sahitya Bhawan Publication

Suggested Readings:

1. Micro Economics (Theory and Policies) by H. L. Ahuja, S. Chand, New Delhi.

B.Com. (CA)

III Semester HTML and Web Designing

Objective: To expose students of Commerce to basics of html and web designing concepts.

Unit I

HTML - Concepts of Hypertext, Versions of HTML, Basic text formatting, Head & Body Sections, Inserting texts, Images, Hyperlinks, Backgrounds and Color controls. Different HTML tags, Table layout and presentation, Use of Fonts, List types and its tags, Use of Frames and Forms in web pages.

Unit II

Cascading Style Sheet- Introduction, Levels of CSS inline style sheet, External style sheet, classes, class and ID method, DIV and SPAN tags.

Unit III

JavaScript- Introduction, Language Basics-Variables, operators, statements, functions, JavaScript Events, Such as onclick, mouse out, mouseoveretc, form validation.

Unit IV

XML-Introduction, XML Fundamentals, XML Syntax, Accessing Data from XML Documents.

Unit V

Dynamic web designing(Dream viewer):- HTML basics , website and pages , text formatting , tables , images ,links , the basic dream viewer environment, creating a site profile, the importance of site profile, organizing files and folders, folder and file naming rules, creating folder and web page file, implementation/coding process.

Text Books

1. E.Stephen Mack &Janan Platt “HTML 4.0”, BPB Pub
2. Joel sklar “Principles of Web Design”, Vikas Pub. House.

Suggested Readings:

1. Thomas A. Powell “The Complete reference HTML”, TMH.

B.Com. (CA)

III Semester

Internet and its applications

UNIT-I

Motivation for internetworking, the TCP/IP internet, internet service, internet protocol and standardization, Ethernet, FDDI, LAN, WAN, ATM, application and network level interconnection, properties of internet, internet architecture, inter connection through IP routers, Internet addresses.

UNIT-II

ARP, RARP, internet protocol : connectionless datagram delivery, routing IP datagrams ,subnet and supernet address extensions.

UNIT-III

The TCP/IP internet layering model, the protocol layering principle, boundaries in the TCP/IP model, UDP: the user datagram protocol, format of UDP message, UDP pseudo-header, UDP encapsulation and protocol layering, layering and the UDP checksum computation, UDP multiplexing, demultiplexing, and ports, reliable stream transport service: properties of the reliable delivery service, transmission control protocol, response to congestion, establishing and closing TCP connection, Routing: Cores, peers and algorithms, an exterior gateway protocol.

UNIT-IV

The domain name system, applications, Telnet, FTP, SMTP, POP3, IMAP-4, MIME, SNMP, internet security and firewall design,.

UNIT-V

Good web design, the process of web publishing, document overview, header elements, heading, image, forms, tables, website hosting, HTTP & URL, search engines, Javascript, ASP, servlets.

Text Books

1. Douglas E. Comer “Internetworking with TCP/IP”, Volume-I, PHI.
2. Thomas A. Powell “The Complete reference HTML”, TMH.

Suggested Readings:

3. Douglas Comer “The Internet Book - Pearson Education”, Asia
4. K.Kalata “Internet Programming Thomson learning”.

SSD- CSEP (Communication skills Enhancement Program)

3rd Semester

B.Tech (Engg.)/B.Tech (Ag.)/B.Tech (BT)/B.Sc.(Hons) Ag./B.Sc (BT)/B.Pharm/BBA/B.Com/B.com(Hons)/BCA(Hons)/B.Sc. (IT)/Diploma (Engg.)

CSEP PROGRAM: This programme is devised to give you all an exposure to the language used in various communication activities. The objective of the programme is to enhance our communication skills. Research says that the more you listen and speak a language the faster you learn. In these sessions, we are going to practice to speak sentences and words used in different situations. Once you have the command on the language, you can use it for any context; be it interviews, presentations, business, technology so on and so forth.

Learning through activities is more effective than learning through lectures and books. We are going to provide you with opportunities to make speeches, presentations, interact with various people etc.

Unit-1

Thematic structure: Money, Cricket, A trip to Gizmo world, Culture and Shopping

Assignment: Progress Test-1

Unit-2

Thematic structure: Festivals, Computers, Auto mania, Environment and studying abroad.

Assignment: Progress Test-2

Unit-3

Thematic structure: Internet, Fashion & Style, Globalization, all about jobs and Trends in Technology.

Assignment: Progress Test-3

Unit-4

Conversation Questions: College, Beauty and Physical attractiveness, Food and eating, Entertainment, Advertising, Films in your own language, Books & reading.

Activities: Reading newspaper and news analysis, Role plays, Extempore, JAM, Story creation, Picture description, Group Discussion and celebrity Interview.

Assignment: Post assessment Test

B.Com. (CA)
IV Semester
Financial Management

Objective: To familiarize the student with the elements and tools of financial management.

UNIT I

Introduction, Scope of financial management, Function of finance, Financial Manager's Role, Profit Maximization Vs Wealth maximization

UNIT II

Concept of Value and Return – Time preference, Future value of single cash flow and annuity, Present value of single cash flow and annuity, Net present value

Capital budgeting decision- Introduction, Nature and types of Investment Decisions, Investment Evaluation Criteria

UNIT III

Cost of capital- Introduction, Significance, determining components, Cost of debt, equity Capital, preference Capital and Weighted Average cost of capital

UNIT IV

Leverage- Introduction, Measures of Calculating Leverage- Financial leverage, operating leverage and combined leverage

UNIT V

Management of working capital- Introduction, Determinants, Operating and cash conversion cycle, Permanent and Variable working capital.

Text Books:-

Financial Management (10th Edition) - I M Pandey, Vikas Publishing House Pvt. Ltd.

Financial Management, Prasanna Chandra, Tata-McGraw Hill Education

Suggested Readings

Basic Financial Management ,M.Y.Khan and P.K.Jain

Financial Management, P C Tulsian, S Chand Publications

B.Com. (CA)

IV Semester

Indirect Taxes

Objective: The objective of this subject is to make students understand how the Indirect taxation part of the government works and how does it affect the economy.

Unit 1:- Custom Duty:

Introduction and nature, types of custom duty, prohibition of import and export, Valuation rules, Computation assessable values and calculation of custom duty

Unit 2: Central Sales Tax

Introduction and important definitions, provisions relating to inter state sales. Determination of gross sales and taxable turnover. Registration of dealers.

Unit 3: M.P. VAT

Introduction, important definitions, Tax free goods, registration and licensing of dealers, assessment procedures, computation of taxable turnover and VAT

Unit 4 : M.P VAT

Tax payment and recovery of tax, Input tax rebate, Authorities: Powers and duties. Appeal and Revisions. Difficulties in implementation of VAT.

Unit 5: Service Tax

Introduction, Objectives, Main provisions, Assessment procedures and Computation of Service Tax

Text Books:

Indirect Tax: Shripal Saklecha : Satish Prineters, Indore

Indirect Tax: - H.C. Mehrotra, Sahitya Bhawan Publication

Suggested Readings:

Indirect Tax: M.C. Shukla, T.S. Grewal, S. Chand Publication.

Indirect Taxes Laws and Practice,; V.S. Datey Taxmann

B.Com. (CA)
IV Semester
Cost Accounting

Objectives:

1. To acquaint the student with basic concepts used in cost accounting and various methods involved in cost ascertainment systems.
2. To provide the student knowledge about use of costing data for planning, control and decision making.

UNIT-I Concept of Cost Accounting

Meaning of cost, costing and cost accountancy; scope, objectives, advantages and limitations of cost accounting; Cost accounting vs. Financial accounting; Installation of costing system; cost unit, cost centers, profit centre, classification of costing methods and techniques; and their merits and demerits; elements of cost

UNIT-II Material Control

Importance and need for material control; Material purchase procedure; Stores functions: Overview, Stock turnover ratio – Bin card, Stores ledger – Perpetual inventory system – ABC method of stock control – Material handling –Control of wastage, scrap, spoilage and defectives – Pricing of issues – FIFO, LIFO, inventory control techniques – EOQ, levels of inventory, ABC analysis.

UNIT-III Labour & Overheads

Labour- Meaning, overview of idle time and over time, Method of wages payment: Time rate, piece rate and Incentive methods of wages payment, labour remuneration, Labour turnover

Overheads--Meaning and classification of overheads; allocation and apportionment of overheads, methods of overhead absorption , Machine Hour Rate

UNIT-IV Unit Costing.:

Preparation of Cost Sheet, and statement of cost (including tender value price), Contract Costing:-preparation of contract account, Work in progress account and balance sheet.

UNIT-V Process Costing

Process Costing; treatment of normal and abnormal loss; Preparation of process Accounts (excluding inter-process profit); Reconciliation of cost and financial accounts.

Text Books:-

1Cost Accounting: M.L. Agrawal, Sahitya Bhawan Publication.

2Cost Accounting: R.N. Khandelwal, SBPD Agra.

Suggested Readings

1Cost Accounting, V K Saxena & C D Vashist, Sultan Chand & Sons

2Cost Accounting : – Principles and Practice: M. N. Arora , Himalaya Publication House.

B.Com. (CA)

IV Semester

Emerging Trends of E-COMMERCE

Objective: To acquaint the student with basic concepts of e-commerce and internet and the various uses and application of such in business.

UNIT I

Electronic Commerce Framework—History, Basics and Tools of e-Commerce, Comparison of Web-based, Business with land-based business; Growth of e-Commerce—Present and potential. Electronic Commerce Environment

UNIT II

E-Marketing- Marketplace v/s Market space, impact of e-commerce on market, marketing issues in e-marketing, types of e marketing.

UNIT III

Designing an E-Commerce Model for a middle level organization-The conceptual design, giving description of its transaction handling, infrastructure and resources required and system flow chart.

UNIT IV

Security threats - Virus, Trojan, Hacking and Spam. Security Measures - Firewall, Antivirus software, Digital Signature. Concept of data Encryption & Decryption. Symmetric and asymmetric encryption. Digital envelope.

UNIT V

HTML- Introduction, History of its development and versions, features, elements, Uses and application, Variations and Steps of forming html pages

Text Books:-

- 1.Electronic Commerce: Greenstein, Merylin, Tata Mc.Graw Hill
- 2.Doing Business on the Internet E-COMMERCE (Electronic Commerce for Business) S. Jaiswal,Galgotia Publications.

Suggested Readings:-

- 1.E Commerce Managemnt, Krishnamurthy, Vikas Publishing House
- 2.E Business 2.0 Roadmap For Success, Dr. Ravi Kalakota & Marcia Robinson, Pearson Publication

B.Com. (CA)

IV Semester

Accounting with Tally

Objectives:

To acquaint the students with basic concepts of Tally.ERP9 and the various uses and application of such in business.

Unit I: Accounting Concepts

Concepts of Accounting, Manual Vs Computerized Accounting, Golden Rule, Accounting Equation etc.

Unit II: Fundamentals of Tally

Introduction, Creation of Company, Introduction to Gateway of Tally, Menu, Company Info menu. Accounting master: Features, configuration, setting up of account heads, voucher entries, Purchase / Sales order Receipt note, Purchase / Sales bills, Debit / Credit note Journal, Voucher, VAT Bills

Unit III: Trial balance and final accounts

Ledger-wise trial balance., Trading account, Profit and loss account, Balance sheet, Outstanding, Practical work and reports

Unit IV: VAT and CST

Configuring VAT in tally

Creating masters, entering transactions, accounting for return of goods, rate difference in purchase/sale, exempt transactions, sales for registered and composite dealers, Vat report

Configuring CST in tally: Basics of CST, Recording interstate transactions, payment of CST, CST reports.

Unit V: Technological efficiencies in tally.erp9

Tally vault, security control, import export of data, tally audit

Management controls: Concept of control centre. Installing tally.erp9, logging and managing control centre

Online support and help

Text Books

- 1.Tally.ERP 9 in Simple Steps, Kogent Learning Solutions Inc. , Dreamtech Publications
- 2.Tally .ERP 9 Training Guide 1st Edition, A. K. Nadhani, BPB Publications (2009)

Suggested Readings

- 1.Tally for Beginners –Tally Press
- 2.Tally.ERP9, Computer World Publication

B.Com. (CA)

IV Semester

DBMS AND SQL

Objective: To provide students with the knowledge of maintaining the database and understanding the basics of SQL.

UNIT I

Purpose and advantages of DBMS, view of data, DBMS architecture and data independence, database language. Classification of DBMS, Schema and sub schema. Database administrator and users, data dictionary, data modeling using ER model, Entities, attributes and relationship, different types of attributes, ER diagrams, specialization and generalization, relationship, types of degree higher than two.

UNIT II

Domains, relation, kinds of relations, various types of key, candidate, primary, alternate and foreign key. Codd's rule, RAID model

UNIT III

Relational database design:- pitfalls in relational database design, trivial and non trivial dependencies, closure set of dependencies and of attributes.

Introduction to normalization, non loss decomposition, FD diagram, 1st, 2nd, 3rd BCNF, 4NF, 5NF

Basic SQL:- DDL, DML and DCL commands, specifying constraints in SQL, select statement, additional features of SQL

UNIT IV

Transaction management:- basic concepts, ACID properties, transaction states, implementation of atomicity and durability. Basic idea of serializability. Concurrency control-lock based protocols, time stamp based protocols, validation based protocol

UNIT V

Advanced topics in DBMS

Meaning of deductive database, Internet technology and its relevance to DBMS, Technology of multimedia database, Overview of digital libraries, Mobile database, Distributed and parallel DBMS. use of B+ trees in database

Text Books:

DATABASE MANAGEMENT SYSTEM, ORACLE SQL AND PL/SQL, DAS GUPTA, PRANAB KUMAR

SSD- CPP (Campus Placement Program)

4th Semester

B.Tech (Engg.)/B.Tech (Ag.)/B.Tech (BT)/B.Sc.(Hons) Ag./B.Sc (BT)/B.Pharm/BBA/B.Com/B.com(Hons)/BCA(Hons)/Diploma (Engg.)

Introduction to CPP Program: ‘Soft skills’ are a framework of desirable qualities which gives a candidate an edge over his peers during the selection process of a company. We, at AKS University, have designed the Campus Placement Program (CPP) to help out our students who are sitting for their placement process in various Companies.

Teaching methods: The teaching methods in CPP training includes lectures, projects, role plays, quizzes, and various other participatory sessions. The emphasis will be on learning by doing. Since the method of training is experiential and highly interactive, the students imbibe the skills and attributes in a gradual and subtle way over the duration of the program. The students will not only learn the skills and attributes but also internalize them over a period of time.

Objective of the Program:

- ❖ Develop effective communication and Presentation skills.
- ❖ Develop all-round personality with a mature outlook to function effectively in different circumstances.
- ❖ Understand the skills tested and participate effectively in Group Discussion.
- ❖ Take part effectively in various selection procedures adopted by the recruiters.
- ❖ Develop broad career plans, evaluate the employment market, identify the organizations to get good placement, match the job requirements and skill sets.

UNIT-1

Soft skills – a general overview, Talking about Present, Past and Future, Describing Processes and operations, Expressing Opinion: Agreement & Disagreement, Special Expressions in English, Pronunciation and neutral accent,

UNIT-2

Introduction and definition of a GD, Purpose of a GD, Types and strategies in a GD, Do’s and Don’ts in GD, Presentation skills: A presentation about the company will be made by the students throughout the Unit. Each and every student is required to go through at least 10 Companies Profile related to their domain expertise., Telephone etiquettes- Preparing for business calls/Making business calls/Telephonic phrases, Dining etiquettes, Email etiquettes

UNIT-3

Industry Expectations, SWOT & STAR, Self Discovery, Leap to success- 7 Orientations, Time Management, Team building & leadership, Goal Setting, Developing Positive Attitude, Organizing meetings, Anchoring in a formal setting.

UNIT-4

Resume writing: Concept and Practice, Body Language, Corporate Grooming Dressing.

Mastering Personal Interviews: Paper Interview, Personal Interview, FAQs, Interview Practice, Domain Specific Interview Preparation, Peer review- Pair interview, Interview model (Vocabulary for an effective Interview).

Reference Books:

1. Peter, Francis. Soft Skills and Professional Communication. New Delhi: Tata McGraw Hill.
2. Singh, Prakash and Raman, Meenakshi. Business Communication. New Delhi: Oxford UP.
3. Bailey, Edward P. Writing and Speaking at Work: A Practical Guide for Business Communication.
4. Pease, Allan and Peas, Barbara. The Definitive Book of Body Language.
5. Sherfield, R. M. ; Montgomery, R.J. and Moody, P, G. (2010). Developing Soft Skills. 4th ed. New Delhi: Pearson.
6. Johnson, D.W. (1997). Reaching out – Interpersonal Effectiveness and Self Actualization. 6th ed. Boston: Allyn and Bacon.
7. Jain, Alok, Pravin S.R. Bhatia & A.M., Sheikh Professional Communication Skills. S.Chand.
8. Krishnaswami, N and Sriraman, T., Creative English for Communication, Macmillan.
9. Mohan Krishna & Meera Banerji. Developing Communication Skills. Macmillan.
10. Robbins, S. P. and Hunsaker, Phillip, L” Training in Interpersonal skills”

B.Com. (CA)
V Semester
Corporate Accounting

Objective: To familiarize the students with the basics of corporate accounting.

Unit I

Issue of Share, forfeiture, reissue of forfeiture share, buy back of share. Redemption of preferential share. Issue of debenture

Unit II

Final accounts of companies. Calculation of managerial remuneration. Declaration of dividend, profit and loss appropriation account and disposal of profit

Unit III

Accounting for underwriting of share, calculation of prior and post incorporation of profit or loss

Unit IV

Valuation of goodwill: meaning, types and causes of arising goodwill, method of valuation of goodwill.

Valuation of share: meaning of share and objectives of valuation of share, method of valuation of share.

Unit V

Holding and Subsidiary company: meaning, preparation of consolidated balance sheet of a holding company with one subsidiary company. Accounting for liquidation of company

Text books:-

1. Corporate Accounting, S. N. Shukla, Sahitya Bhawan Publications
2. Corporate Accounting, S.N. Maheshwari, Vikas Publishing House, New Delhi

Suggested Readings:-

1. Company Accounts, R.L. Gupta, M. Radhaswamy, Sultan Chand and Sons, New Delhi.
2. Company Accounts, Ramesh Mangal, Universal Publication, Agra

B.Com. (CA)
V Semester
Marketing Management

Objective: - To provide knowledge regarding marketing concept and its use to the students

Unit: I

Nature and scope of marketing, Marketing concepts-traditional and modern, Selling Vs Marketing, Marketing functions, Importance of marketing, Marketing Mix-Seven-Ps, Marketing environment, Growth & Future of marketing in India.

Unit: II

Market Segmentation and Consumer Behavior : Meaning and Definitions of Market Segmentation, Importance of Market Segmentation and Basis of effective Market Segmentation, Strategies of Market Segmentation, Consumer Behaviour Analysis – Meaning, Determinants of Buyer Behaviour - Maslow’s Hierarchy of Needs; Buyer Decision Process.

Unit: III

Product Planning and development: Concept and types of product, product life cycle, strategies adopted in PLC, new product development, branding, BCG matrix, case studies.

Unit: IV : Pricing Decision

Price : its meaning, Pricing objectives, Factors affecting price of a product, Pricing a new product, Importance of pricing, Price policies.

Unit: V: Promotion Decision

Promotion mix and its elements, Importance of promotion, Personal selling – its advantages & limitations, Advertising budget, advertising agency and measurement of advertising effectiveness, Sales promotion methods, Designing of sales promotion programme.

Text Books:

1. Marketing Management, A. Kumar & Meenakshi, Vikas Publishing House, New Delhi.
2. Marketing Management, R. Saxena, Himalaya Publishing House, Mumbai.

Suggested Readings:

3. Marketing Management, Philip Kotlar, Pearson Education, New Delhi.
4. Marketing Management, S. A. Sherlekar., Himalaya Publishing House, Mumbai.
5. Vipdan Prabandh: S.C.Jain, Kailash Pustak Sadan.

B.Com. (CA)
V Semester
Public Finance

Objective: To make the students familiar with the concepts of public finance and policies in general as well as in the Indian context.

UNIT I

Public Finance: Meaning, Nature, Scope and Importance, Public and Private Finance Principle of Maximum Social Advantage

UNIT II

Public Revenue: Source of public revenue, Objectives of taxation, Concepts of impact of tax, tax incidence, shifting of tax and taxable capacity, Requirements of a sound tax system, Meaning and type of canons of taxation

UNIT III

Public Expenditure: Methods of debt redemption, Classification, effects of public finance Public, external and internal debt, Deficit financing

UNIT IV

Indian Public Finance: Financial Relation between Central, State and local government Financing of five year plans, Overview of Tax System in India

UNIT V

Budget: Meaning and Importance, Capital and Revenue Budget, Surplus, Deficit and Balance Budget, Review of the current budget of India

Text books:

1. Lok Vitta , HL Bhatia, Vikas Publishing House
2. Monetary economic institutions, theory and policy, (1st Reprint Edition), S B Gupta, S. Chand and Company Ltd

Suggested Readings:

3. Public Finance (1 Edition), S. Chand, Atlantic
4. Public Finance, Theory and Practice, Kumar N, Anmol Publications

B.Com. (CA)
V Semester
Management Information System

Objective: To make the students familiar with the concepts of MIS

UNIT I

Management Information Systems - Need, Purpose and Objectives -Contemporary Approaches to MIS - Information as a strategic resource - Use of information for competitive advantage - MIS as an instrument for the Using IT for Strategic Advantage: Business Process Re-engineering

UNIT II

Information Systems, Organizations, management and Strategy Organisations and Information Systems How information system impact organizations and business firms The impact of IT on management decision making Information business and business strategy decision making Decision making concepts Decision methods, tools and procedures Behavioral concepts in decision making Organizational decision making MIS and Decision Making Concepts

UNIT III

Choice of Information Technology Introduction : Nature of IT decision Strategic decision Configuration decision Evaluation Information Technology Implementation plan Choice of the Information Technology and the Management Information System Enterprise Applications and Business Process Integration Enterprise Systems Supply chain management systems Customer relationship management systems Enterprise Integration trends

UNIT IV

Developing MIS Systems: System Development Life Cycle. , Investigation Phase, Prototyping, Feasibility Analysis, System Analysis (DFD and ER Diagram), System Design, Implementing Business Systems, Testing, Documenting, Training, Conversion and Maintenance Management Issues in MIS - Information Security and Control – Quality Assurance -Ethical and Social

UNIT V

Decision Support System DSS : Concept and Philosophy of DSS : Deterministic Systems AI Systems Knowledge based expert system MIS and Role of DSS Project

B.Com. (CA)
V Semester
System Analysis and Design

Objective: To make the students familiar with the concepts of System Analysis and Design

UNIT I

SYSTEM CONCEPTS: The system concept, Characteristics of system, Elements of system, Types of system, man made information systems. Basic System Development Life Cycle with different users and their role in SDLC.

PROCESS MODELS: Different Approaches and Models for System Development. Waterfall Model, Spiral Model, Prototyping, RAD, COCOMO Model, Capability Maturity Model Integration (CMMI).

UNIT II: INITIAL INVESTIGATION AND ANALYSIS

Requirement Investigation & Fact Finding Methods, Types of Requirements - Functional and Non-Functional, Quality criteria, Fundamental problems in defining Requirements, Software requirement Specification (SRS) -Structure and contents of the requirements specification analysis modeling,

COST / BENEFITS ANALYSIS: Data analysis, Cost/benefit analysis, categories, determination and system proposal. Software metric

UNIT III: SYSTEM PLANNING AND TOOLS OF STRUCTURED ANALYSIS

Planning a software project: Defining the problem - Developing a Solution Strategy - Planning the Development Process - Planning an Organization structure - Other Planning Activities.

Logical and Physical models, Data flow diagram, Data dictionary, system structured charts, system model. Pseudo codes, Decision tree, Decision tables, HIPO and IPO chart, Gantt charts, Warries diagram. PER Tchart

UNIT IV

SYSTEM DESIGN: Stages of system design, Logical and physical design methods, Form driven mythologies, Input and output form design methodologies like prompts, menu, screen design, layout consideration, zoning box design

Implementation issues: Structured Coding Techniques - Coding Style - Standards and Guidelines - documentation guidelines -Type Checking - Scoping Rules - Concurrency Mechanisms.

UNIT V: TESTING AND QUALITY ASSURANCE:

Testing Strategies: Strategic Approach to Software Testing, Validation Testing, System Testing, Black-Box Testing, White-Box Testing and their type, Quality assurance, implementation and software maintenance, System security, Disaster, Recovery planning, Ethics in system development

Text Books:

SYSTEM ANALYSIS AND DESIGN, E. M. AWARD.

Reference Books:

ANALYSIS AND DESIGN OF INFORMATION SYSTEM , J. SENU

B.Com. (CA)

V Semester

Research Methodology

Objectives: To provide students an insight into how to define research problem, sampling techniques, source of data, statistical techniques for evaluation of data and report writing.

Unit I

Research- meaning, objective, significance; Philosophy of Research. Types of research; Business research; research process; objectives scope and boundaries , Logic of Scientific Investigation, Selection and Formulation of a Research Problem, research hypothesis.

Unit II

Research design- meaning; Exploratory research- use of different methods e.g., survey of experts, pilot survey, case studies, secondary data and qualitative research; Descriptive research-survey methods; Causal research- use of some experimental designs. Types of Data – Primary and Secondary;

Primary Data Collection Instruments; Methods- observation, interview, questionnaire, schedule; Advantages and limitations of these methods, secondary data sources. Ethical Issues in Data Collection; Data Editing, Coding and Tabulating. Questionnaire design.

Unit III

Sampling, Sampling design process, Nonprobability sampling techniques, probability sampling techniques, determination of sample size; Measurement and scaling- primary scales of measurement; Comparative scaling techniques; Noncomparative scaling techniques.

Unit IV

Data collection; data preparation; Data analysis-frequency distribution, tabulation, hypothesis testing, Type I and Type II error- parametric test, chi-square test, ANOVA; An introduction of multivariate techniques- Factor Analysis, Cluster Analysis, Multiple Regression.

Report preparation, report format, report writing. Research Project-The student or group of students needs to apply this course learning in a real research project of their interest area with submission of research project report and class presentation of the same.

Unit V

Introduction to SPSS; Defining variables, data feeding, Importing and exporting data, preparation of graphs, charts and diagrams. Calculation of mean and standard deviation, One-sample t-test, paired sample t-test, chi-square test, ANOVA, Correlation and regression.

Text Books:

1. Business Research Methods ,W. G. Zikmund
2. Marketing Research- An Applied Orientation, Naresh Malhotra and S Dash, Pearson

Suggested Readings:-

3. Marketing Research, G C Beri, TMH.
4. Research Methodology- Methods & Techniques, C R Kothari, New Age

B.Com. (CA)

VI Semester

Cyber Security and Cyber Laws

Objective: To give an advanced knowledge about Cyber Security and Cyber Laws

UNIT -1

Introduction to computer security, security implication, threats and security, information system threats and attacks, classification of threats, government requirement, information protection, access control, computer security efforts, security mandates and legislation, privacy consideration, international security activity, assessing damages, authentication service, E-governance IT ACT 2000

UNIT-2

Secure System Planning and administration. Introduction to orange book, security policy requirement, accountability, assurance and documentation requirement, network security, the red book, government network evaluations, certifying authorities and power, function of controller, digital signature certification, suspension and revocation of digital signature certificate

UNIT-3

Information security policies and procedures, corporate policies tier -1, tier -2, tier -3, process management, planning and preparation, developing policies, asset classification policy, developing standards, concept of domain names, new concept in trademark and dispute, cyber squatting, reverse hijacking, spamming, framing

UNIT-4

Information Security functions, employee responsibilities, information classification, information handling, tools of information security, information processing, secure program administration, cyber crime S-65 to S-74, tampering with computer source document, hacking with computer system, publishing of information in obscene form, offences: breach of privacy and confidentiality, offences: related to digital signature certificate

UNIT-5

Organizational and human security, adoption of information security management standard, human factors in security, role of information security professional overview of Indian IT ACT, Ethical Issues in intellectual property right, copy right, patent, data privacy and protection, DNS, software piracy, plagiarism, ethical hacking

B.Com. (CA)

VI Semester

RDBMS

Objective: To give an advanced knowledge about RDBMS

Unit I

Introduction To RDBMS Introduction to Popular RDBMS Product and their Features, Difference Between DBMS and RDBMS, Relationship among application programs of RDBMS

Unit II

PL/SQL: introduction, performance, performance improvement, portability, PL/SQL data types, what PL/SQL can do for programming, the PL/SQL execution environment, the PL/SQL syntax, the character set, understanding the PL/SQL block structure, oracle transactions, locks, cursors, error handling in PL/SQL, stored procedures: what are

procedures, where do procedures reside, how oracle create a procedure, how oracle executes procedures, advantages of procedures, syntax for creating stored procedure, an application using a procedure, deleting a stored procedure

Unit III

Transaction Management , Transaction Concept, Transaction Properties, Transaction States, Concurrent Execution, serializability, Conflict Serializability, View Serializability, Recoverability, Recoverable Schedule, Cascadless Schedule

Unit IV

Stored functions: what are functions, where do functions reside, how oracle crates a function, how oracle executes a function, advantages o functions, syntax for creating a stored function, an application using a function, deleting a stored function. Database triggers: introduction, use of database triggers, how to apply database triggers

Unit V

(DSS) Decision Support Systems: Operational Data Vs. Decision Support Data, The DSS Database Requirements. The Data Warehouse: The Evaluation Of The Data Warehouse, Rules For Data Warehouse. Online Analytical Processing (OLAP): OLAP Architecture Relational OLAP And Comparison, Data Mining

TEXT BOOKS

- 1) Database System Concepts 5th Edition - Silberschatz, Korth, Sudershan.
- 2) Database Management System - Bipin Desai

B.Com. (CA)

VI Semester

Management Accounting

Objective: To provide the students knowledge about the use of accounting data for planning, control and decision making.

Unit I

Management Accounting : Meaning, Nature, Scope and function of management accounting, Role of management accounting in decision making, tools & techniques of management accounting, Management Accounting vs. Financial Accounting, Management accounting vs. Cost accounting

Unit II

Financial Statement: Meaning, Limitation, Objectives, Methods of financial statement Analysis

Ratio Analysis: Classification of ratios – Profitability ratio, Turnover ratio, Financial ratio, Advantages of ratio analysis, Limitations of accounting ratios

Unit III

Fund flow statement- Preparation as per Indian Accounting Statement 3

Cash flow statement – Preparation as per Indian Accounting Statement 3

Unit IV

Marginal Costing : Marginal & differential costing as a tool for decision making- make or buy, Change of product mix, Pricing, Break even analysis, Exploring new markets, Shut down decisions

Unit V

Budgetary Control : Meaning of budget and budgetary control: Objectives, Merits and limitations, Types of budget: Cash Budget and flexible budget.

Concept of management audit, responsibility accounting, Management reports, Types of reports and quality of good report

Text books:

1.Management Accounting, S.P. Gupta

2.Management Accounting , Agrawal , Gupta, R.B.D. Jaipur

Suggested Readings:

1.Management Accounting, S.P. Jain, K.L. Naraga

2.Management Accounting, M.N. Arora